



# 2024 AGREEMENT ADVISORY BOARD



## OUR MISSION

Benefits administration has become increasingly complicated. Yet, never has it been more important. You're looking for a solution that streamlines your tasks and keeps you and your customers happy. You also need software that easily integrates with all your go-to platforms — robust, stable, and user-friendly.

To do that, we need your insight. Knowing what our Partners, Brokers and Clients need and how our solutions work in your environments will help to drive our innovations and keep us at the cutting edge of employee benefits administration. It's a win-win!

As a member of our Board, you will play a vital role in helping Clarity continue to shape the future of the employee benefits administration industry. Your experience and insight will help Clarity better understand how regulations impact employers, major HR leadership pain points and how our solutions can alleviate these issues.

## OBJECTIVES

- Share industry trends & drivers impacting your business
- Evaluate the current state of Clarity's products, technology, and service
- Provide candid feedback on product or service opportunities and strengths
- Guide the direction of Clarity's product roadmap, strategy and timelines
- Analyze the impact of new technologies and services
- Participate in a live "Ask Me Anything" Webinar
- Invite two clients to participate in a product focus group
- LinkedIn social sharing

## TERM & COMMITMENT EXPECTATIONS

Advisory Board members are expected to serve in their role for a one year term. This may require attendance at two yearly meetings (one virtual and one in-person) sponsored by Clarity.

**Become a Board member and gain exclusive access to valuable benefits, all for free.**



## BENEFITS

	NON - AB	ADVISORY BOARD
Learn about upcoming product releases before anyone else		✓
Influence our strategic roadmap and prioritization of future innovations		✓
Obtain early access to new features and beta testing groups		✓
Establish strong relationships with Clarity's senior leadership team		✓
Learn from exciting guest speakers, such as industry analysts		✓
Network with your peers and discover new industry best practices		✓
Stay at the forefront of major industry news and market trends		✓
Attend exclusive Advisory Board events & networking activities		✓
Access to co-branded marketing & whitelabel material	✓	✓
Attend exclusive CE Webinars	✓	✓
Receive monthly newsletter	✓	✓

## ADDITIONAL TASKS COULD INCLUDE:

Participation in quarterly surveys providing feedback on product launches, improvements to service/technology, upsell opportunities, how to better work together, industry standards and new/upcoming regulations or legislation.

- Piloting new programs, testing new technology and providing feedback.
- Co-authoring (Clarity) Case Studies, collaborating on whitepapers/blogs, serving as “brand influencers” on LinkedIn, providing product, service, and company reviews, etc.



If you have any questions, contact:

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### Important Note:

Due to the sensitive nature of information shared with the Board, we ask that all materials and discussions are kept confidential.

Learn more about us at [claritybenefitsolutions.com/advisoryboard](https://claritybenefitsolutions.com/advisoryboard)